

BEACON OF HOPE

Help Us Light the Night

SEPT. 10, 2021 • 7PM-11PM

Penfield Pavilion, Fairfield, CT



Dear Potential In-kind Donor,

Mikey's Way Foundation is a 501(c)(3) organization dedicated to enriching the lives of children suffering from cancer and other life-threatening illnesses by providing diversion and connection. Mikey's Way Foundation, started by Mikey Friedman in 2005, gifts patient's laptop computers, tablets, and other internet-ready electronics, providing them a means to escape the misery of long-term treatment.

Last year, as we all know, was a very difficult year for everyone. We quickly pivoted to a virtual event that allowed us to continue to help kids cope with cancer. A lot of these children already feel isolated, and this pandemic made it even worse for them. Even with hospital restrictions, Mikey's Way was able to serve over 1,000 children during the pandemic, and our work still isn't done. Everyday more and more children are diagnosed with cancer that need our help.

Help us light the night on Friday, September 10, 2021 at our **Beacon of Hope** event for another amazing night of food and drinks provided by local restaurants and breweries as they set up their food trucks or their stations throughout Penfield Beach Pavilion. There will be memories of Mikey and his inspirational legacy, and live music by Tangled Vine held at the beautiful waterfront venue overlooking spectacular views of Long Island Sound. Silent auction items will be available through our mobile bidding platform to allow people to bid while they enjoy the night!

Please consider becoming one of our **2021 In-kind Donors**. We depend on the added support of our friends in the business community to supply us with exciting auction items. Would you be willing to donate a **gift certificate, merchandise or service** from your business?

It is a win/win situation when we benefit from your donation, and you receive the goodwill which comes as a result of your generosity. Attached is a donation form that detail what we will do for your business in return of your generosity. With your support, we can bring light to the dark days these children and their families face while in treatment.

Thank you for your consideration, I look forward to hearing from you. Please feel free to contact me with any questions.

Sincerely,

Nikki Kaldawy

Nikki Kaldawy
CT Events Coordinator
203.733.5857
NKaldawy@mikeysway.org
Mikeysway.org

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Mikey's Way Foundation
Helping kids cope with cancer... Mikey's Way
www.mikeysway.org

IN-KIND DONATION FORM

I would like to make a donation of in-kind to support [Mikey's Way Foundation](http://www.mikeysway.org) and the "Beacon of Hope" event.

Name/Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Description of Item _____

Value of Item _____

Expiration date/Restrictions _____

I would like to make arrangements for item(s) to be picked up. Please contact me at the above email address.

I will send the above item(s) to: **Mikey's Way Foundation**
2228 Black Rock Turnpike, 311
Fairfield, CT 06825

We would love to include your logo on signage and our mobile bidding site, and company name in our event program. Kindly email a PNG formatted logo to cfriedman@mikeysway.org

In-kind item donation deadline is: **August 20, 2021**

Feel free to contact us with any questions: 203-873-0671

Mikey's Way Foundation is a 501(c)3 federally recognized charity. EIN #20-3825973