



Thursday, August 2, 2018
 Buffalo Riverworks | 6:30pm - 10:00pm
SPONSORSHIP OPPORTUNITIES

EVENING HIGHLIGHTS

The 9th Annual Event, **Summer Soirée on the river**, will be held this year at Buffalo Riverworks on Thursday, August 2, 2018. This year's **new format** will feature a casual evening on the river, dinner, drinks, live music, great auction items and many other surprises!

* All sponsorships include company name/logo displayed on all printed and digital materials for event

BIG RIVER PRESENTING SPONSOR—\$10,000

- Exclusive Sponsorship for the event
- Exclusive logo placement on table tents
- Company logo on signage and recognition during presentation at event
- Company logo displayed on online auction site and bidding devices
- 20 VIP Tickets in reserved seating area

TIKI TOUR SPONSOR—\$7,500

- Banner displayed on Tiki Boat Tours throughout the event
- 10 VIP Tickets in reserved seating area

ONLINE AUCTION SPONSOR—\$5,000

- Logo displayed on the online auction site and guests' bidding devices
- 6 VIP Tickets in reserved seating area

PEDAL TOUR SPONSOR—\$7,500

- Banner displayed on Buffalo Pedal Boat Tours throughout the event
- 10 VIP Tickets in reserved seating area

SOCIAL GIF STATION SPONSOR—\$5,000

- Logo on tag photo station, all printed photos and shares via social media
- 6 VIP Tickets in reserved seating area

COCKTAIL SPONSOR—\$3,000

- Exclusive logo placement at all bar stations and on branded cocktail napkins
- 6 Event Tickets

ENTERTAINMENT SPONSOR—\$3,000

- Exclusive logo placement on the music stage
- 6 Event Tickets



BREWERY TOUR SPONSOR—\$3,000

- Exclusive logo placement on tour tickets and brewery tour entrance
- 6 Event Tickets

DESSERT SPONSOR—\$3,000

- Exclusive logo placement on dessert table and plates
- 6 Event Tickets

CORK PULL SPONSOR—\$2,000

- Exclusive logo placement on wine bags
- 4 Event Tickets

COFFEE STATION SPONSOR—\$2,000

- Exclusive logo placement on coffee station and round stir sticks
- 4 Event Tickets

SIGNATURE DRINK SPONSOR—\$2,000

- Exclusive logo placement on branded drinkware
- 4 Event Tickets

ICE LUGE SCULPTURE SPONSOR—\$2,000

- Exclusive logo placement on ice luge sculpture station
- 4 Event Tickets

VIP SPONSOR—\$2,000

- Exclusive logo placement on branded VIP gift bags
- 4 Event Tickets

SUPPORTING SPONSOR—\$500

- Please provide 300 dpi PDF or JPG file.
- Logo displayed on Ad Loop playing throughout the event

Questions: Please call Sara Kane at (716) 828-8318 or email skane@mikeysway.org

Hosted By

