

# HELPING KIDS COPE WITH CANCER... MIKEY'S WAY



**Mikey's Way News**

**September, 2017**

## 2017 is shaping up to be a record year for Mikey's Way

**A note from our CEO**

This young woman is one of the more than 660 pediatric patients we have served so far this year – **that's more than we served in all of 2016!** Your support is reaching more young cancer patients than ever, helping them and their families to cope with the strain of debilitating treatment.

**It is your generosity that is the driving force** behind our growth from a local charity serving a few hospitals in the New York area, to one that has served over **5,000 pediatric patients in more than 45 hospitals nationwide.**

On behalf of everyone here at Mikey's Way, **thank you for helping kids to cope with cancer...Mikey's Way!**



Les Friedman  
CEO and Mikey's Dad

## September is Childhood Cancer Awareness Month



**September is Childhood Cancer Awareness Month**, a time to put a spotlight on the challenges facing children with cancer and their families. With your help, Mikey's Way has been able to serve more than 5,000 patients since our founding, but we know there are many more we have yet to reach.

Please consider helping those currently undergoing treatment by [making a donation today.](#)

## Childhood Cancer Facts:

# FACTS CONCERNING CHILDHOOD CANCER

43

Everyday  
43 Children are  
diagnosed with cancer

**1** Cancer is the leading cause of death by disease past infancy among children in the United States.

More than  
**40,000**  
children undergo  
treatment for cancer each  
year

Children's cancer  
affects  
all ethnic, gender  
and  
socio-economic  
groups

Sources: American Cancer Society - cancer.org  
National Institute of Health - NIH.gov  
Curesearch for Children's Cancer  
- curesearch.org



## Mikey's Way Events - Join Us!

Having fun while doing good. In the true spirit of Mikey, all of our events are about having fun and being "up-lifting."



### **Night of Comedy Featuring Chris Monty** **Downtown Cabaret Theater, Bridgeport** **Saturday, November 11, 2017**

Our 2016 event was so much fun, we're doing it all over again - same place, same headliner! The very funny Chris Monty will have you in stitches. Plus, the **Firehouse Grill** food truck will be on the premises with a great menu of food items. This is an event you won't want to miss!

**[Click here for more information and to buy tickets today!](#)**



### **Designer Bag Bingo** **Lucille Lortel White Barn Center at Westport Country Playhouse** **Sunday, April 22, 2018**

Bring your BFF for a fun afternoon of bingo, great designer handbags, raffle items with style and more! All handbags are authentic and new with tags!

Doors open at noon. Bingo starts promptly at 1pm!

Stay tuned for ticket information soon!



### **Upcoming Connecticut Gala** **June, 2018**

Coming soon, another fun Mikey's Way event featuring great music, delicious food and an exciting venue!

Connect with us [online](#) or on [Facebook](#) to receive updates.

## Gallery of Smiles

You made them all possible



Your past support has truly made a difference to pediatric patients in need. Would you like to give another gift today? You can donate online at [www.mikeysway.org](http://www.mikeysway.org) or mail your donation to Mikey's Way Foundation, 2228 Black Rock Turnpike, Suite 311, Fairfield, CT 06825.

Thank you for helping kids cope with cancer...Mikey's Way.

**DONATE**

## How a Mikey's Way Gift Helps

How a Mikey's Way gift helps patients undergoing long-term treatment



**Connection:** We connect patients with family, friends and school during significant periods of isolation both in the hospital and at home.

**Diversion:** Mikey's Way gifts divert the child's attention from treatment side-effects such as stress, boredom, isolation, nausea and pain.

**Empowerment:** A Mikey's Way gift provides the child a sense of empowerment at a time when most decision-making has been taken away.

**Normalcy:** Mikey's Way gifts can help to restore a sense of normalcy by allowing the child to return to some of the activities that he/she were previously engaged in.

**Escape:** Our gifts allow the child to "escape" whenever he/she feels overwhelmed by their treatment and environment.

## How Can I Help Kids With Cancer?

### [Donate](#)⇒

Your donation will help purchase a gift for a pediatric cancer patient in need.

### [Attend](#)⇒

Attend one of our events where doing good is tons of fun!

### [Volunteer](#)⇒

Roll up your sleeves and lend a hand.

### [Like](#)⇒

Like us on Facebook to stay up-to-date on the latest news and activities!



*"The best gift you can get is to give a gift to another person."*

-Our Founder, Mikey Friedman

## Mikey's Milestone:

# 660



Thumbs up to the total number of children served this year through hospital visits and Wish Lists filled!



**Mikey's Way**  
FOUNDATION

Our mission at the Mikey's Way Foundation is to enrich the lives of children suffering from cancer and other life-threatening illnesses. We strive to help children face the emotional and physical hardships of long-term, debilitating treatment.

**Helping kids cope with cancer...Mikey's Way.**

Like us on Facebook: 

Follow us on Twitter: 

Visit our website at [www.mikeysway.org](http://www.mikeysway.org).

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