

Mikey's Way Foundation September Newsletter

1 message

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Mikey's Way News

September, 2016

Your Donations Bring Smiles to Hospitalized Children

Greetings from our CEO

During our rounds on a recent Mikey's Way Day, we were stopped by one of the attending physicians who strongly recommended that we stay out of room 27. The doctor explained that the patient in that room was very angry, hostile and in some pain. Even the nurses were uncomfortable going into his room. Well, I love a challenge, and so I took a chance and went in anyway.

The room lights were off and the shade was drawn; it was dark and very depressing. And yes, this young man (who was about 15) was really angry. He didn't want to be there, he didn't want to be that sick, he felt alone and frightened. He had good reason, having been diagnosed with cancer about 6 months earlier and with both parents unable to be there. (They needed to work and take care of his younger brother and sister.) I sat with him for about 30 minutes; we talked about Mikey, the young man's family and friends, and about life with cancer. At the end he decided that a laptop computer would work best for him. I was delighted to oblige. By the time we left the room - he was sitting up with the lights on, curtains open, and a big smile on his face – he was already Skyping with his girlfriend.



During the remainder of that day, on three separate occasions, nurses came up to us to say thank you, because they just could not believe the change in that young man's entire demeanor. Even that attending physician went out of his way just to tell us what a tremendous difference we had made in everyone's life on the floor that day.

The power of connection goes beyond the patient and frequently benefits not only the family but the health specialists as well. It is your support that makes transformations like these possible. Thank you.

Les Friedman CEO and Mikey's Dad

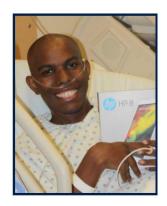
Celebrating our successes - together

- We celebrated 10 years! With your help, Mikey's Way **served 4,800 pediatric cancer patients** since our founding in 2005.
- In 2016, we added two new names to our list of Mikey's Way Day hospitals: **Children's Medical Center of Dallas** in Texas and **Rady Children's Hospital** in San Diego, California!
- Mikey Friedman was a featured Alumni for **Make-a-Wish Connecticut's 30th Anniversary Celebration**! Check out the video filmed at our Mikey's Way Day at Connecticut Children's Medical Center on June 8th.
- Mikey's Way Foundation earned the **Guidestar Gold** designation for non-profit transparency and accountability.

Gallery of Smiles

You made them all possible















Your past support has truly made a difference to pediatric patients in need. Would you like to give another gift today? You can donate online at www.mikeysway.org or mail your donation to Mikey's Way Foundation, 2228 Black Rock Turnpike, Suite 311, Fairfield, CT 06825.

Thank you for helping kids cope...Mikey's Way.



Mikey's Way Events

Having fun while doing good. In the true spirit of Mikey, all of our events are about having fun and being "up-lifting."

Night of Comedy Featuring Chris Monty - BUY YOUR TICKETS TODAY!

Friday, November 4, 2016 6:30pm – Head out to the Downtown Cabaret Theater in Bridgeport, CT for a night of laughs. Back by popular demand, our headliner Chris Monty will have you in stitches. There will be exciting raffle items and door prizes too! This is an event you won't want to miss! Visit mikevswaycomedy.eventbrite.com.





<u>Designer Bag Bingo</u> Sunday, March 12, 2017

50 women came together to participate in "A Chic Way to Give" with our first annual Designer Bag Bingo. Thanks to the generosity of our sponsors and attendees we were able to raise enough money to hold an additional Mikey's Way Day in 2016.

Stay tuned for more info about our 2017 event!

Miles For Smiles 5K Run/Walk Saturday June 3, 2017

With clear skies and warm temperatures, over 100 participants took on the challenging cross-country course at Joel Barlow High School this June. Because of your generosity we were able to raise over \$11,000 to support our mission of enriching the lives of children with cancer.

Stay tuned for more info about our 2017 event!





<u>Drive for Dreams Gala and Golf</u> August 2017

Our seventh annual event held this past August at Brookfield Country Club in Clarence, NY was a huge success attracting over 500 attendees. The combined gala and golf tournament has become a much looked-forward-to tradition in the Buffalo area.

Stay tuned for more info about our 2017 event!

Thank you to our Key Corporate Sponsors

Companies Helping Kids Cope

AXA Advisors Blowfish

Counsel Financial Garavel Subaru

Ingram Micro Junkluggers

Lake Shore Savings Bank National Recovery Solutions

September is Childhood Cancer Awareness Month

An Update on Childhood Cancer

- In the U.S., more than 15,000 children under the age of 21 are diagnosed with cancer every year.
- Cancer is the number 1 cause of death by disease among children.
- On average, about 17% of children die within 5 years of diagnosis. Another 18% will die within 30 years of diagnosis.
- The average age at diagnosis is 6 years old.
- Length of treatment from diagnosis to either cure or remission is about 3 years.



Research for childhood cancer is significantly underfunded. For 2014, the National Cancer Institute (NCI) budget was \$4.9 billion. It is estimated that childhood cancer received only 4% of that amount.

Please help us raise awareness about childhood cancer. Like us on Facebook; Follow us on Twitter.



Mikey's Way By The Numbers

of patients gifted since 2005: 4,800# of hospitals served nationwide: 33

• # of states delivered to: 8

• # of Mikey's Way Days in 2016: 21

of donors in 2016: 618# of volunteers in 2016: 65



"You just have to be uplifiting"

-Our Founder, Mikey Friedman



In the event we missed a patient on a Mikey's Way Day or for hospitals we aren't scheduled to visit, a gift request can be made via our Wish List program.

With your help, we have delivered more than 75 wish list gifts in 2016!



Our mission at the Mikey's Way Foundation is to enrich the lives of children suffering from cancer and other life-threatening illnesses. We strive to help children face the emotional and physical hardships of long-term, debilitating treatment.

Helping kids cope...Mikey's Way.



Please visit our website at www.mikeysway.org.

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