

MIKEY'S WAY DRIVE FOR DREAMS 2017

A NIGHT OF FUN
AUGUST 6, 2017

GALA



GOLF

A DAY OF SUN
AUGUST 7, 2017



Mikey's Way Foundation helps children cope with the isolation, boredom and fear associated with the treatment of cancer and other life-threatening illnesses. It is the goal of the Foundation to help connect every child with their friends, family and school, enabling them to cope with extensive medical treatment and the separation they must endure. Our "Mikey's Way Connection Cart" circles the pediatric floors of the hospitals we serve, giving away all forms of internet-ready electronics. Since late 2005, we have been able to reach over 4,800 seriously ill children across the country.

Our **Drive for Dreams Eighth Annual Gala and Golf Tournament** will take place this year on *August 6 and 7, 2017*. Join us for this two-day event at *Brookfield Country Club* featuring an outdoor gala filled with exciting auction items, great

food and comedy by Chris Monty! Then hit the links and take on one of WNY's most prestigious golf courses, all while supporting our mission to help kids with cancer.

PLATINUM PRESENTING SPONSORSHIP—\$10,000

- Overall Presenting Sponsorship for the two-day event (One sponsorship available)
- Company logo featured on separate Presenting Sponsor Banner
- Corporate signage and recognition during presentations at event
- Company branded pin flags on golf course
- Company logo included on all printed & electronic advertising materials
- 32 Gala tickets / 8 golfers

GALA SPONSORSHIP OPPORTUNITIES

GOLD GALA SPONSORSHIP—\$7,500

- Gala Sponsorship (One sponsorship available)
- Company logo featured on Golf Sponsor Banner, all printed & electronic advertising
- Corporate signage and recognition during presentations at event
- Company logo included on all printed & electronic advertising materials
- 16 Gala tickets / 8 golfers

GOLF SPONSORSHIP OPPORTUNITIES

GOLD GOLF SPONSORSHIP—\$7,500

- Tournament Sponsorship (One sponsorship available)
- Company logo featured on Golf Sponsor Banner, all printed & electronic advertising
- Corporate signage and recognition during presentations at event
- Company logo included on all printed & electronic advertising materials
- 16 Gala tickets / 8 golfers

MIKEY'S WAY SPONSORSHIP—\$5,000

- Ability to participate in a Mikey's Way Day at a MW sponsored hospital
- Company logo featured on Sponsor Banner, all printed & electronic advertising
- Corporate signage and recognition during presentations at event
- Company logo included on all printed & electronic advertising materials
- Recognition during the announcement of "Be Mikey for a Day" at the Gala
- 8 Gala tickets / GOLF IS NOT INCLUDED IN THIS SPONSORSHIP

SILVER GALA SPONSORSHIPS—\$3,000

- Cocktail Hour Sponsor, Wine Sponsor, Dessert Sponsor & Entertainment Sponsor
- Company logo featured on Sponsors Banner, all printed & electronic advertising
- Corporate signage and recognition during presentations at event
- 8 Gala tickets / 4 Golfers

SILVER GOLF SPONSORSHIPS—\$3,000

- Tent Sponsor, On-Course Event Sponsor & Golf Cart Sponsor: *Company logo featured on ALL 72 golf carts for Golf Cart Sponsor*
- Company logo featured on Sponsors Banner, all printed & electronic advertising
- Corporate signage and recognition during presentations at event
- 4 Gala tickets / 2 Golfers

BRONZE GALA SPONSORSHIP—\$2,000

- Unlimited sponsorships available
- Company logo featured on Sponsors Banner, all printed & electronic advertising
- Corporate signage and recognition during presentations at event
- 8 Gala tickets / GOLF IS NOT INCLUDED IN THIS SPONSORSHIP

BRONZE GOLF SPONSORSHIPS—\$2,000

- Registration Sponsor, Lunch Sponsor, Beverage Cart Sponsor & Cocktail Reception Sponsor
- Company logo featured on Sponsors Banner, all printed & electronic advertising
- Corporate signage and recognition during presentations at event
- 4 Gala tickets / 2 Golfers

DESIGNATED DRIVER SPONSOR—\$2,000*

- Company logo featured on Sponsors Banner
- Company logo included on all printed & electronic advertising materials
- 4 Gala tickets / 2 Golfers

*Sponsorship covers both the gala and golf events.

CONTACT INFORMATION (please print)

Name of Sponsor/Company _____

Contact _____

Contact # _____

Questions: Please call Sara Kane at (716) 828-8318 or email: skane@mikeysway.org

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PACKAGE INFORMATION

- Summer Night: Individual Dinner Ticket—\$100 Qty:** _____
(1 ticket—includes cocktail hour, dinner & auction)
- Summer Night: Full Dinner Table—\$800**
(8 tickets—includes cocktail hour, dinner & auction)
Please call us at (716) 828-8318 for pre-registration information.
- Golf & Dinner Package—\$300**
(includes 1 golfer and 2 Summer Night Gala tickets for golfer and a guest**)
- Golf Foursome*—\$1,200**
(includes lunch, cocktail hour and 8 Summer Night Gala tickets)
- I would like to purchase a Sponsorship**
Type of sponsorship: _____
\$ _____

****** Please PRINT names of Gala guest(s):

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

***** If you are playing in a foursome, please PRINT all players' names below :

1. _____
2. _____
3. _____
4. _____

CONTACT INFORMATION (please print)

Name of Sponsor/Company _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____

Fax _____

Email _____

- I want to **PAY IT FORWARD** and donate some/all of the Summer Night Gala tickets from my package(s) to those touched by Mikey's Way.
Please indicate the total number of tickets you wish to donate: _____
- Sorry, I cannot attend but would like to support the Mikey's Way Foundation.
Enclosed is my donation for \$ _____
- I would like to donate an item to the auction.
Please call Sara Kane at (716) 828-8318 to arrange a pick-up.

Please make checks payable to: Mikey's Way Drive For Dreams

Total Amount Paid: \$ _____

Credit Cards Accepted (circle): **MasterCard** **Visa** **American Express**

Card # _____

Security Code _____

Expires _____

Signature _____

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AUCTION DONATION COMMITMENT FORM

On behalf of _____, I/we fully support the Mikey's Way Foundation
(Company Name)

and understand the need for donations to help maintain and promote the organization's charitable fundraising endeavors.

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____

Fax _____

Email _____

Yes, I/we would like to donate the following item(s) to the Mikey's Way Drive for Dreams Gala & Golf:

The value of our donation is \$ _____

Our donation will be sent to the address listed below. Our donation will need to be picked up on the following date: _____

Signature _____

Mail To: Drive for Dreams • c/o Counsel Financial
6400 Main Street, Suite 120
Williamsville, NY 14221

Questions: Please call Sara Kane at (716) 828-8318
email: skane@mikeysway.org

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